

The Many Ways We Protect Your Business Valuation Data

We provide clients with accurate and efficient business valuations needed for sound planning decisions. The technology we use harnesses the power of big data to assess the value of a business on many dimensions. Throughout the process, we ensure clients' private financial information remains confidential.



Non-Sensitive Data



Non Transactional



Highest Encryption



Secured Data

- We do not gather or store **sensitive personal data** on businesses we value.
- We do not and will not ask for or gather **Social Security numbers, Tax ID numbers** or any **website credentials**.
- We do not collect or **store account identifiers for our valuation process**.
- We also **do not share the information you provide** to other advisory services.
- Unlike many other financial services sites that require the entry of financial information our tool is **not transactional**.
- Because we don't move or transfer funds on our system, we are **not an attractive target for cybercriminals**.
- Our system uses 256-bit Secure Socket Layer encryption. This is currently the **highest level of encryption** available and when applied scrambles your data so that only authorized users can read it.
- Our business valuation tool is hosted by Amazon Web Services, the hosting provider for over 60% of the Fortune 100 companies. Their systems are certified by Microsoft and they **respond to intrusion and threat detection** 24 hours a day, 7 days a week and 365 days a year.

The industry standard encryption level for financial service sites is 128-bit.

*... We use **256-bit encryption**.*

Let us help you better understand the value of your business.